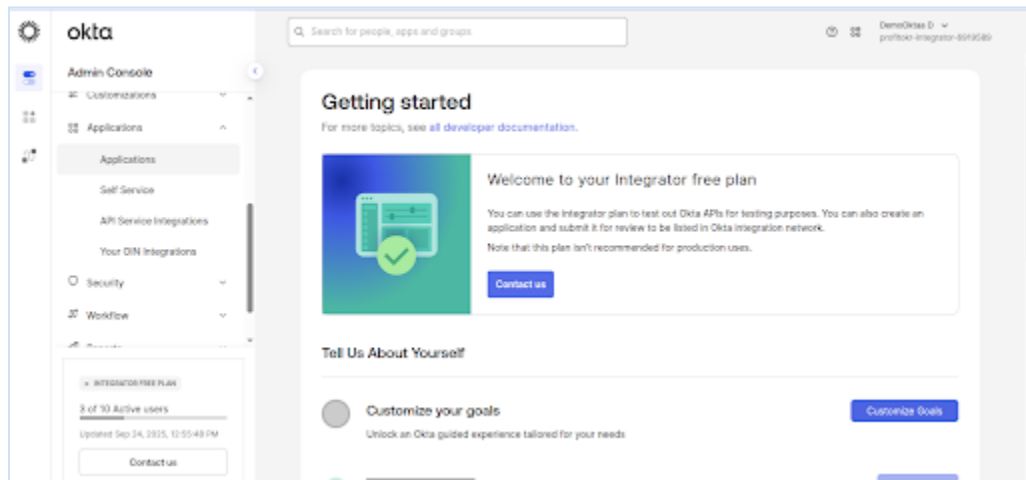


# Okta SSO and SCIM Provisioning App Creation

This guide explains how to create and configure the custom application in Okta for Single Sign-On (SSO) and SCIM user provisioning.

## Log in to the Okta Dashboard

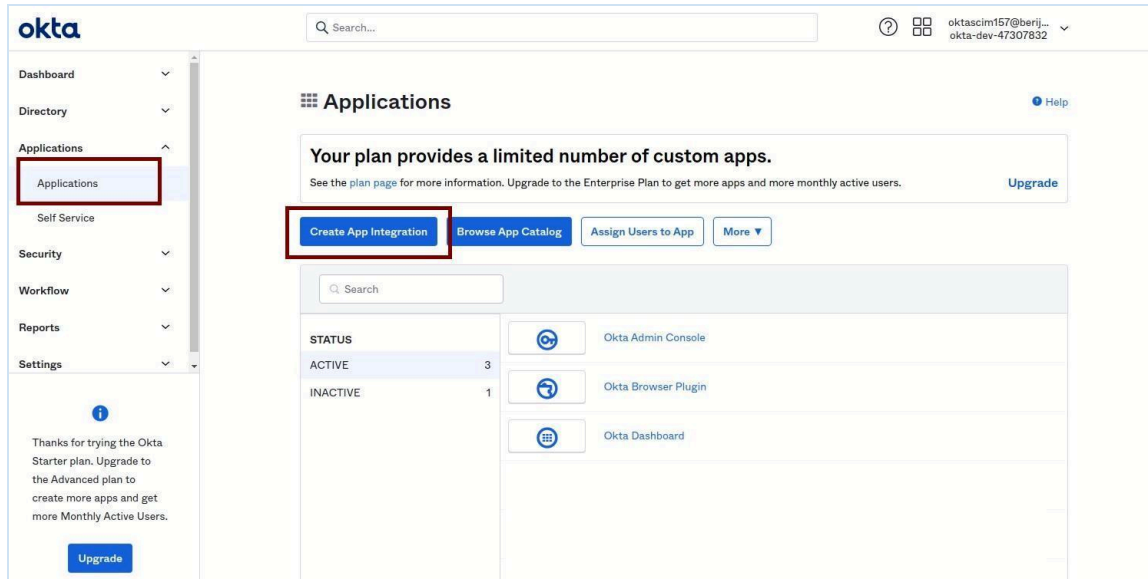
1. After creating your Okta account, log in using your registered email address and password.
2. You will be directed to the **Okta Admin Console**.



## SSO and SCIM Provisioning App Creation Steps

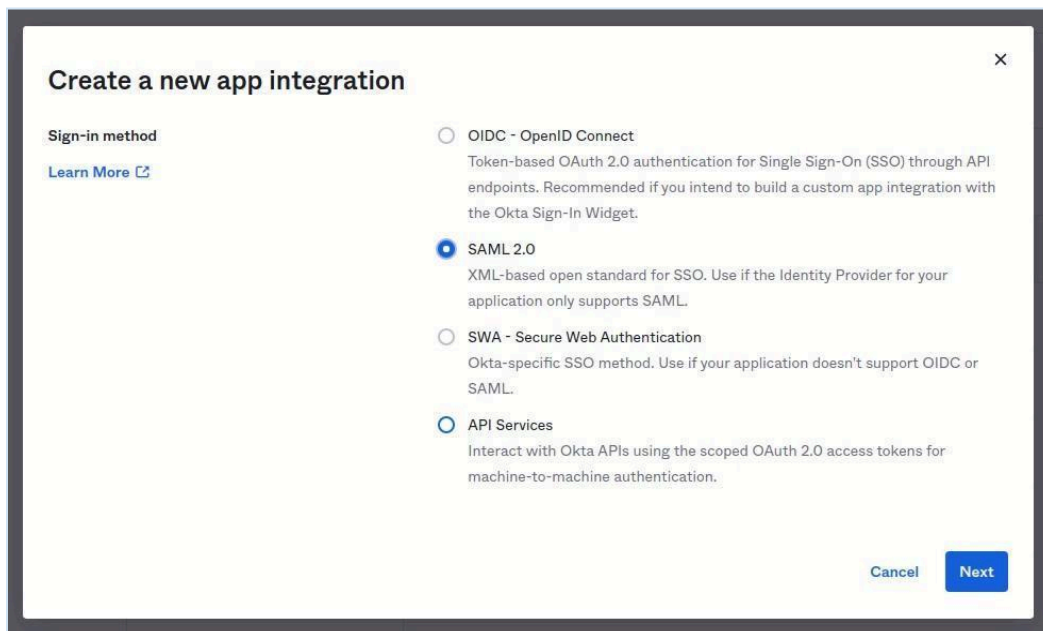
### Step 1

1. In the Okta Admin Console, go to **Applications** → **Applications**.
2. Click **Create App Integration**.



## Step 2

1. In the **Create App Integration** pop-up, select **SAML 2.0**.
2. Click **Next**.



## Step 3

1. In the **General Settings** tab, enter the **App Name**.
2. Upload the Profit.co logo.
3. Click **Next**.

## Step 4

In the **Configure SAML** tab, provide the following details.

| Region           | SSO Base URL                                                                                                                                                                                                        |
|------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>US Region</b> | <a href="https://app.profit.co/app/loginservlet?a=authorize&amp;appCode=profit&amp;integrationCode=OKTA">https://app.profit.co/app/loginservlet?a=authorize&amp;appCode=profit&amp;integrationCode=OKTA</a>         |
| <b>EU Region</b> | <a href="https://eu2-app.profit.co/app/loginservlet?a=authorize&amp;appCode=profit&amp;integrationCode=OKTA">https://eu2-app.profit.co/app/loginservlet?a=authorize&amp;appCode=profit&amp;integrationCode=OKTA</a> |
| <b>ME Region</b> | <a href="https://me1-app.profit.co/app/loginservlet?a=authorize&amp;appCode=profit&amp;integrationCode=OKTA">https://me1-app.profit.co/app/loginservlet?a=authorize&amp;appCode=profit&amp;integrationCode=OKTA</a> |
| <b>SA Region</b> | <a href="https://sa1-app.profit.co/app/loginservlet?a=authorize&amp;appCode=profit&amp;integrationCode=OKTA">https://sa1-app.profit.co/app/loginservlet?a=authorize&amp;appCode=profit&amp;integrationCode=OKTA</a> |

Provide the following SAML settings:

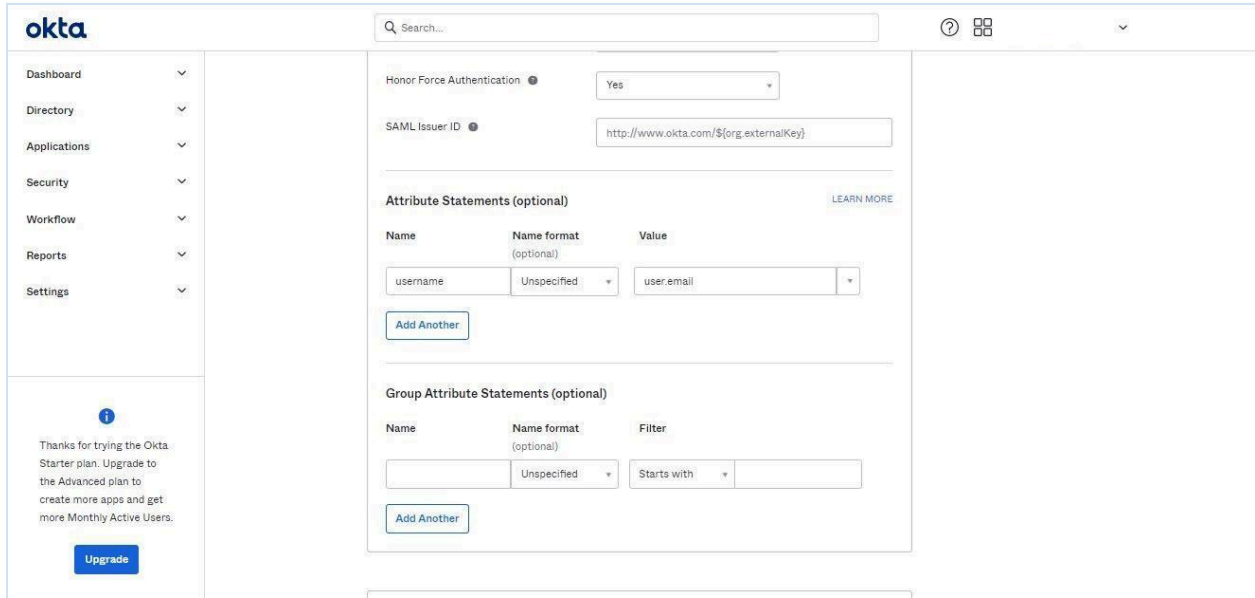
- **Audience URI (SP Entity ID):** [urn:profit-prod:profit-prod-sso-auth](#)
- **Default RelayState:** Leave blank.
- **Name ID Format:** EmailAddress
- **Application Username:** Email
- **Update username on:** Create and update



## Step 6

Map the Okta user attributes to the corresponding Profit.co attributes.

- **username:** `user.email`



The screenshot shows the Okta Admin Console interface. On the left is a navigation menu with options: Dashboard, Directory, Applications, Security, Workflow, Reports, and Settings. The main content area is titled 'Honor Force Authentication' and includes a dropdown menu set to 'Yes'. Below this is the 'SAML Issuer ID' field, which contains the text 'http://www.okta.com/S{org.externalKey}'. The 'Attribute Statements (optional)' section is expanded, showing a table with columns 'Name', 'Name format (optional)', and 'Value'. The table contains one entry: 'username' with 'Unspecified' as the name format and 'user.email' as the value. Below the table is an 'Add Another' button. The 'Group Attribute Statements (optional)' section is also visible, with a table that has columns 'Name', 'Name format (optional)', and 'Filter'. The table is currently empty, and there is an 'Add Another' button below it. A 'LEARN MORE' link is present next to the 'Attribute Statements' header. At the bottom left, there is a message about upgrading from the Starter plan to the Advanced plan, with an 'Upgrade' button.

## Step 7

In the **Feedback** tab:

1. Under **Are you a customer or partner?**, select **I'm an Okta customer adding an internal app**.
2. Under **App type**, select **This is an internal app that we have created**.
3. Click **Finish**.

**okta** Search...

Dashboard Directory Applications Security Workflow Reports Settings

Thanks for trying the Okta Starter plan. Upgrade to the Advanced plan to create more apps and get more Monthly Active Users. [Upgrade](#)

## Create SAML Integration

1 General Settings 2 Configure SAML 3 **Feedback**

3 Help Okta Support understand how you configured this application

Are you a customer or partner?

☒ I'm an Okta customer adding an internal app

☐ I'm a software vendor. I'd like to integrate my app with Okta

The optional questions below assist Okta Support in understanding your app integration.

App type

☒ This is an internal app that we have created

[Previous](#) [Finish](#)

Why are you asking me this?  
This form provides Okta Support with useful background information about your app. Thank you for your help—we appreciate it.

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## Step 8

1. Open the Profit.co application you created.
2. Go to the **General** tab.
3. Click **Edit**.
4. Select **Enable SCIM provisioning**.
5. Click **Save**.

**okta** Search...

Dashboard Directory Applications Self Service Security Workflow Reports Settings

dev-47307832-admin.okta.com/admin/apps/.../00a1uzmuh351/vuJ5d7

← Back to Applications

## Profit.co User Provisioning

Active View Logs Monitor Imports

General Sign On Mobile Import Assignments

### App Settings

Application label Profit.co User Provisioning

Application visibility

☐ Do not display application icon to users

☐ Do not display application icon in the Okta Mobile app

Provisioning

☒ Enable SCIM provisioning

Auto-launch

☐ Auto-launch the app when user signs into Okta.

Application notes for end users

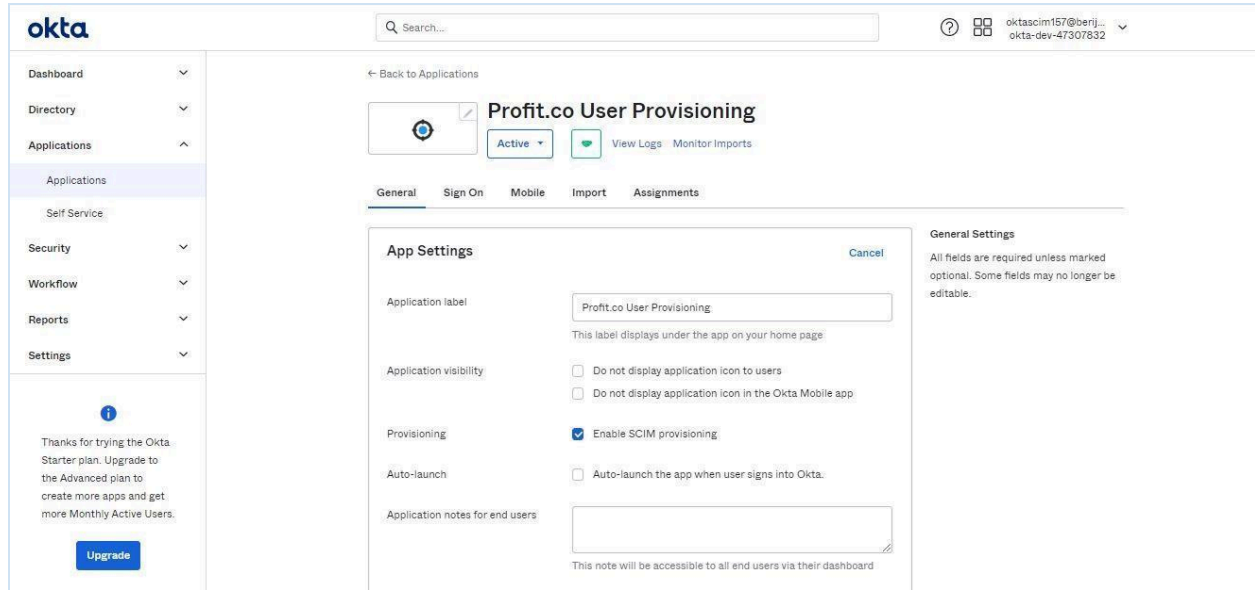
Application notes for admins

[Edit](#)

### SAML Settings

[Edit](#)

General Settings  
All fields are required unless marked optional. Some fields may no longer be editable.



## Step 9

1. Go to the **Provisioning** tab and click **Edit**.
2. Enter the following **SCIM Connector Base URL**:

| Region    | SCIM Base URL / Domain                                   |
|-----------|----------------------------------------------------------|
| US Region | https://app.profit.co/app/rest/platform/auth/scim/v2     |
| EU Region | https://eu2-app.profit.co/app/rest/platform/auth/scim/v2 |
| ME Region | https://me1-app.profit.co/app/rest/platform/auth/scim/v2 |
| SA Region | https://sa1-app.profit.co/app/rest/platform/auth/scim/v2 |

3. Select the required authentication option.
4. Enter the **API Token** in the **HTTP Header** field.

### Generate the API Token

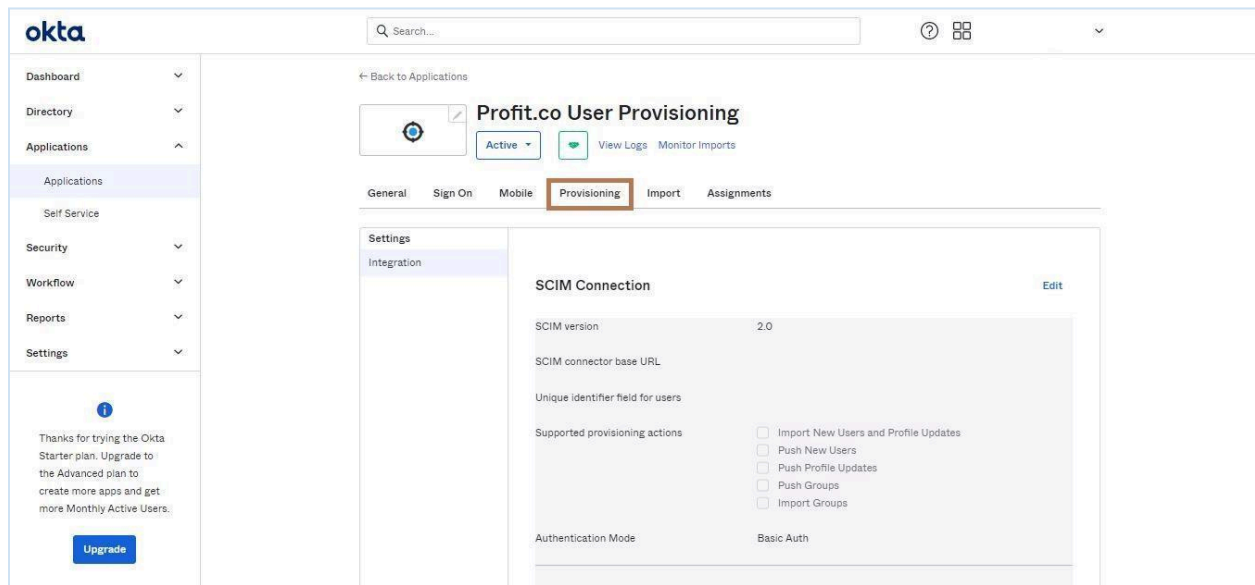
1. Log in to your **Profit.co Admin account**.
2. Go to **Settings** → **Security** → **API Access** → **API Key**.
3. Copy the **API Key** and **SCIM Key**.
4. Use the following format for the Bearer Token:

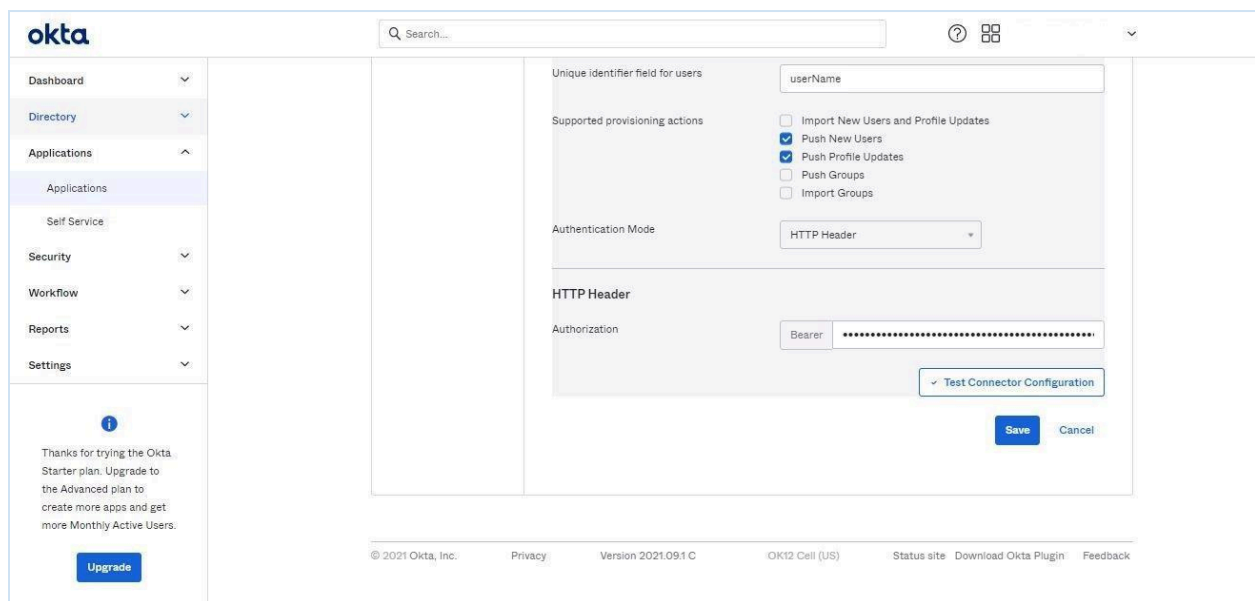
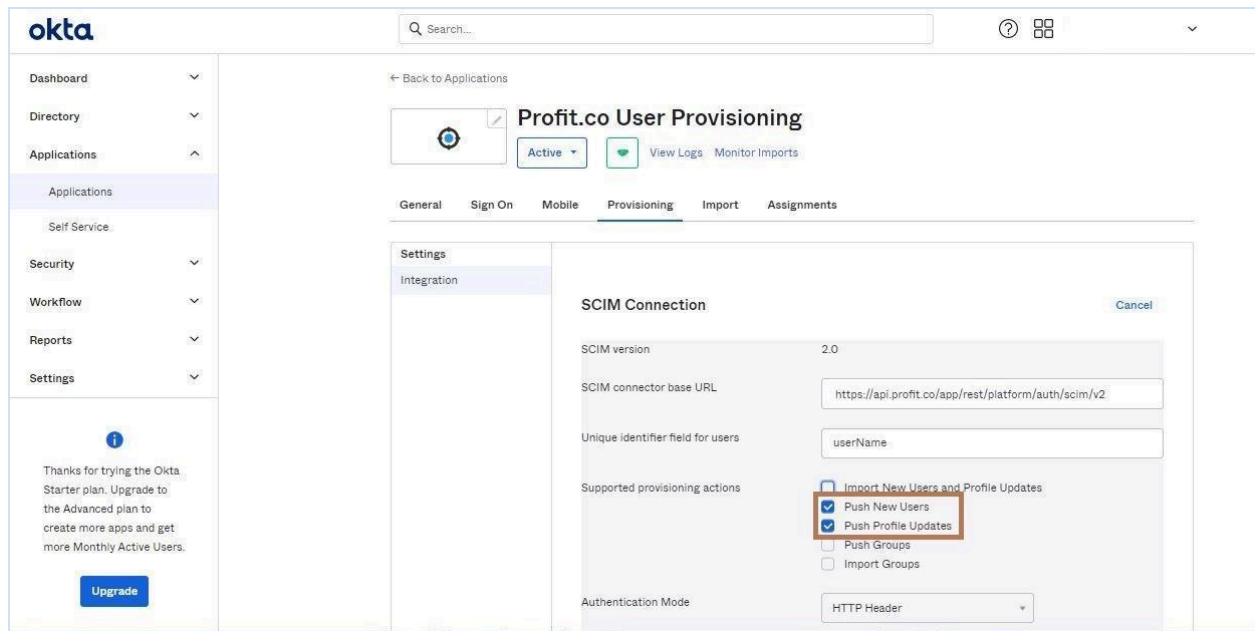
[API\_Key]:[SCIM\_Key]

## Step 10

1. In the **Provisioning** tab, go to the **To Okta** section.
2. Click **Edit**.
3. Select the following options:
  - **Push New Users**
  - **Push Profile Updates**
  - **Push Groups**
4. Save your changes.

**Note:** **Push Groups** is optional. Enable it only if you need to provision and manage users based on Okta groups.





## Step 11

1. In the **Provisioning** tab, go to the **To App** section.
2. Click **Edit**.
3. Select the following options:
  - **Create Users**
  - **Update User Attributes**
  - **Deactivate Users**
4. Click **Save**.

okta

Search...

?

Dashboard

Directory

Applications

Applications

Self Service

Security

Workflow

Reports

Settings

Thanks for trying the Okta Starter plan. Upgrade to the Advanced plan to create more apps and get more Monthly Active Users.

Upgrade

Back to Applications

Profit.co User Provisioning

Active

View Logs

Monitor Imports

General

Sign On

Mobile

Provisioning

Import

Assignments

Settings

To App

To Okta

Integration

okta

Provisioning to App

Edit

Create Users

Enable

Creates or links a user in Profit.co User Provisioning when assigning the app to a user in Okta.

The default username used to create accounts is set to Email.

Update User Attributes

Enable

Okta updates a user's attributes in Profit.co User Provisioning when the app is assigned. Future attribute changes made to the Okta user profile will automatically overwrite the corresponding attribute value in Profit.co User Provisioning.

Exclude username updates

Do not update username attribute on user profile

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Search...

?

Dashboard

Directory

Applications

Applications

Self Service

Security

Workflow

Reports

Settings

Thanks for trying the Okta Starter plan. Upgrade to the Advanced plan to create more apps and get more Monthly Active Users.

Upgrade

made to the Okta user profile will automatically overwrite the corresponding attribute value in Profit.co User Provisioning.

Exclude username updates

Do not update username attribute on user profile

Prevents Okta from overwriting the Profit.co User Provisioning username if it is changed in Okta.

Deactivate Users

Enable

Deactivates a user's Profit.co User Provisioning account when it is unassigned in Okta or their Okta account is deactivated. Accounts can be reactivated if the app is reassigned to a user in Okta.

Sync Password

Enable

Creates a Profit.co User Provisioning password for each assigned user and pushes it to Profit.co User Provisioning.

Save

Profit.co User Provisioning Attribute Mappings

Select a(n) Profit.co User Provisioning attribute to set its value based on values stored in Okta.

Go to Profile Editor

Force Sync